

CGB-CC-1185

Jesus Inside Prison Ministry, Inc.

P.O. Box 88489
Phone : (317) 603-4959

Indianapolis, IN 46208

Office of the Secretary
Federal Communications Commission
Disability Rights Office
Room 3-B431
9300 East Hampton Drive
Capitol Heights, MD 20743

Received & Inspected

JAN 17 2012

FCC Mail Room

January 12, 2012

Re: Petition for Undue Burden Exemption from Closed Captioning Rules

To Whom It May Concern:

This letter requests an exemption on behalf of Jesus Inside Prison Ministry in Indianapolis from the FCC's closed captioning rules based on undue burden. The original and two copies of this letter and all support are being provided.

Jesus Inside Prison Ministry is a donor supported non-profit organization under the laws of the state of Indiana. For several years, we have produced a weekly 30-minute television program. The program inspires individuals who have been incarcerated as well as those who have been released to develop their relationship with God and be more productive citizens. The program is produced locally by myself and an independent producer. It is broadcast to the public throughout Central Indiana on WHMB-TV. Jesus Inside Prison Ministry pays WHMB-TV \$400.00 per week to air the show over its broadcast facilities.

Captioning the program would present an undue burden for several reasons:

1. We do not have the financial resources to caption the program ourselves. Our research has determined it would cost \$5,000-8,000 to purchase the necessary equipment and the organization is unable to take on that cost at this time.
2. Being a relatively small organization, production of the program is done by only two individuals and the additional expertise and manpower to caption each program is not available.
3. We've also explored closed captioning services. This would cost an additional \$250 per week or \$13,000 per year. The added cost for captioning would make production of the program unaffordable and the time for captioning would make meeting WHMB-TV's air date deadlines impossible.
4. WHMB-TV does not provide closed captioning and has said it is unlikely to do so in the foreseeable future because of the additional time, staff and cost that would be required.
5. We have attempted to solicit sponsorships to pay for the cost of closed captioning, but have been unsuccessful.

Providing closed captioning would ultimately cause us to terminate the program and cause us to lose supporters who would no longer be able to regularly view the program.

While Jesus Inside Prison Ministry recognizes the importance closed captioning can have, based on the above facts set forth in this letter and considering the devastating effect the additional cost would have on the program and the organization, we respectfully request that Jesus Inside Prison Ministry be granted an undue burden exemption from the captioning requirements.

Sincerely,
Jesus Inside Prison Ministry, Inc.

By: William Bumpus

Printed Name: William Bumpus

Title: PASTOR / HOST / FOUNDER



Pastor William Bumphus
Founder
Jesus Inside Prison Ministry
P.O. Box 88489
Indianapolis, IN 46208

January 10, 2012

Pastor Bumphus,

This letter is in response to your request for LeSEA Broadcasting to research the process and cost associated with closed captioning your television program that currently airs on WHMB-TV.

There are two ways to approach this issue:

- Purchase the captioning software/hardware and do the closed captioning yourself. Research by both the WHMB-TV production and engineering staffs has discovered the cost of this equipment will be in the \$5,000-8,000 range. The CC process involves multiple steps. First, the program must be transcribed word-for-word into an electronic document. Second, the script is entered in the CC software. Third, the software drops the script onto a timeline of the program. Fourth, the program can then be outputted with the embedded CC. In our experience, we've noted that it takes 4-6 hours to CC a 30-minute program such as yours.
- Outsource the closed captioning to an outside provider. Again, we've researched this solution and have discovered the cost to be approximately \$250 per program.

WHMB-TV does not currently offer in-house closed captioning services. Because closed captioning is such a labor-intensive process, we would have to hire additional staff to perform this task and that is not economically feasible at this time.

I hope this information answers your questions about the closed captioning process and the associated costs. Please don't hesitate to contact me with any further questions.

Sincerely,

Bob Poplin

Bob Poplin
WHMB-TV